

CANADA'S PREMIER MAGAZINE FOR BUILDING OWNERS AND MANAGERS

Canadian PROPERTY MANAGEMENT



2013

DIGITAL MEDIA PLANNER

82%

of Canadian Property Management readers are involved in recommending, evaluating, specifying and purchasing the products and services related to their properties.

Your advertising message will be seen by more than 40,000 Industry decision makers.

Canadian PROPERTY MANAGEMENT

Circulation & Readership Data

Canadian Property Management's digital circulation includes 30,000 individuals who develop, own, manage, operate and maintain properties across Canada. Our readership represents the following types of properties:

Commercial/ Industrial/Retail

- Office Buildings
- Real Estate/Property Management
- Shopping Centres
- Industrial Properties

Institutional

- Hospitals/Nursing Homes/Clinics
- Education
- Government
- Airports

Family Housing

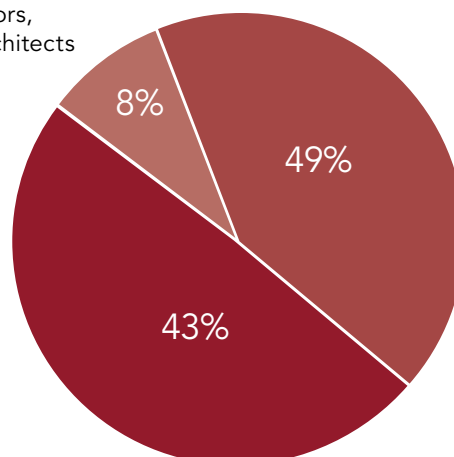
- Condominiums
- Non-Profit Housing
- Apartments

OTHER:

technicians, project coordinators,
consultants, engineers and architects

SENIOR EXECUTIVES:

owners, presidents, vice presidents,
senior operations managers, senior
property managers and directors



**Total number of
recipients for electronic
products: 30,000**

MANAGEMENT:

property, facility, retail, asset, project and
maintenance



WEBSITE ADVERTISING

canadianpropertymanagement.ca provides industry professionals with up-to-date information covering corporate initiatives, operations, legal & regulatory issues and industry trends.

WEBSITE RATES

- 1 **TOP LEADERBOARD**
728 x 90 pixels, 72 DPI gif or jpg only RGB
- 2 **BOTTOM LEADERBOARD**
728 x 90 pixels, 72 DPI gif or jpg only RGB
- 3 **TOP BIG BOX**
300 x 250 pixels, 72 DPI gif or jpg only RGB
- 4 **BOTTOM BIG BOX**
300 x 250 pixels, 72 DPI gif or jpg only RGB

6X 12X

FOR ADVERTISING RATES, PLEASE CONTACT:
 Sean Foley, Publisher
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 Toll-free: 1.866.216.0860 ext. 225
 seanf@mediaedge.ca



E-NEWS

How valuable do our readers find our e-newsletters? In our recent readership survey, 86% of those readers find the information in our E-news useful.

As a sponsor, you will reap the benefits of reaching more than 30,000 industry professionals. The Canadian Property Management e-newsletters are delivered twice monthly, providing timely and useful content including video reports from industry leaders.

What better way to deliver your message to thousands of decision makers?

E-NEWS RATES

- 1 **TOP LEADERBOARD**
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3X 6X 12X

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